Textile and Clothing Knowledge Alliance

Future textile and clothing managers for export, marketing, innovation, sustainability and entrepreneurship oriented companies

Discover TECLO Project
TEXTILE AND CLOTHING KNOWLEDGE ALLIANCE (TECLO)

A two years Knowledge Alliance, co-founded by the European Commission under the Erasmus+ programme.

The project aim is to modernise EU’s higher education systems in the field of textiles and clothing (T&C) through:

- A better anticipation of skill needs, based on the development of sustainable partnerships between education and employment
- A Massive Online Learning Course (MOOC), developed in 8 different EU languages, educating the future T&C Managers for export, marketing, innovation, sustainability and entrepreneurship oriented companies
The TECLO consortium is composed of fourteen partners from eight European countries.

Partners’ sectors:
- HEIs
- Small and Medium-sized Enterprises
- Educational Centers
- Associations
- Counselling body
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<th>HEI</th>
<th>SME</th>
<th>Educational centre</th>
<th>Association</th>
<th>Counselling body</th>
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<td>Universitat Politècnica de Catalunya, <em>Spain</em></td>
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<td>Gheorghe Asachi Technical University of Iasi, <em>Romania</em></td>
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<td>Technological Education Institute of Piraeus, <em>Greece</em></td>
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MAIN OUTCOMES

E-Report: Anticipating skills in textile and clothing industries

E-Report: A strategy for future knowledge intensive and innovative textile and clothing SMEs

European Qualification Framework (EQF) of the “Textile and clothing Manager for Efficient and Innovative SMEs” (+ EQF validation workshop)

A Massive Open Online Course (MOOC) for future textile and clothing managers for Efficient and Innovative SMEs (+ Learning labs for testing the MOOC)

E-Report: 10 Competitive advantages of partnerships with higher education institutions, research and business centres

European Developmental Network for cooperation between HEIs and companies within the Textile and Clothing sector (Web based network)
The main innovative aspect of the TECLO project stands in its intent to modernise the HEI T&C curriculum starting from the difficulties of SMEs in the textile and clothing sector.

**CREATING THE NEW FIGURE OF “FUTURE TEXTILE AND CLOTHING MANAGER”**

This project aims to improve the competitiveness of the European HE system by encouraging SMEs to co-invest and participate in the definition of curricula.

**BUILDING INNOVATIVE LEARNING TOOLS**

Thanks to a high involvement of the sector, TECLO will calibrate and exploit a set of really innovative tools answering to everyday work problems (MOOC).
The project foresees different target groups of the Textile and Clothing Sector:

- Higher Education Institutions
- University students
- Micro, Small and Medium Enterprises
- Managers and entrepreneurs
The benefits for companies cooperating with HEIs and research centres
By cooperating with HEIs and research centres companies/SMEs have a lot of benefits.
The list below highlights the top 10 motivations:

1. **HAVING ACCESS TO UPDATED KNOWLEDGE TO DEVELOP INNOVATIVE SOLUTIONS**

2. **ACCESS TO A CREATIVE THINK-TANK**

3. **FUNDING INNOVATIVE INVESTMENT IN THE T&C SECTOR (FACILITATED ACCESS TO FUNDING)**

4. **HAVING ACCESS TO NEW MANAGEMENT IDEAS FOR ENTERPRISES IN THE T&C SECTOR**

5. **POSSIBLE COOPERATION IN JOINT VENTURES OF HEIS, RESEARCH CENTRES AND OTHER EXTERNAL PARTNERS, WHICH FACILITATE COOPERATION WITH ENTERPRISES**

6. **IMPROVEMENT OF KNOWLEDGE TRANSFER TO THE T&C SECTOR**

7. **DEVELOPMENT OF ICT TECHNOLOGIES IN THE T&C SECTOR**

8. **INCREASED CORPORATE SOCIAL RESPONSIBILITY CSR AMONG FIRMS FROM THE T&C SECTOR**

9. **MULTIDISCIPLINARY APPROACH TO COMPLEX PROBLEMS**

10. **IMPROVED IMAGE OF THE T&C SECTOR IN THE LABOUR MARKET**

[www.teclo.eu/agreement](http://www.teclo.eu/agreement)
TECLO CONTACTS

Join the TECLO communication channels
THANK YOU!

TECLO

Thanks for your attention

For info about the TECLO project send an email to:

info@teclo.eu